



BETTY CHAO  
President, CEO  
WESTECH INTERNATIONAL



RICHARD JENNINGS  
Mile Hi Region Vice President  
COMCAST CABLE



DOMINICK MORENCI  
Daniels Scholar Alumna  
COUNCILMAN - COMMERCE CITY, CO



JERRY HOWELLS  
Principal  
HOWELLS VENTURES for BUSINESS  
& KVAL-HOWELLS



GLORIA NEAL  
CBS4 Contributor



*Daniels Scholarship  
Enrichment Program*



DREW DIX  
Medal of Honor recipient & Co-Founder,  
THE CENTER FOR AMERICAN VALUES



DEBRA BENTON  
Founder  
BENTON MANAGEMENT RESOURCES



JOHN IKARD  
President & CEO  
FIRSTBANK HOLDING COMPANY



RICHARD LEWIS  
Founder & President  
RTEL NETWORKS



ARTHUR BROOKS  
President  
AMERICAN ENTERPRISE INSTITUTE



DONNA LYNNE  
President  
KAISER FOUNDATION HEALTH PLAN of COLORADO



*Also inside:*  
Advancing the Cause  
of Civic Literacy

Bill Daniels ranks among the 20th Century's most successful and respected entrepreneurs. His efforts as a pioneer in the cable television industry made him a billionaire, but the path to phenomenal achievement was far from easy.

On August 20, 2012 at The Cable Center on the University of Denver campus, hundreds of Bill's friends and business associates, community leaders, and others touched by his generosity gathered in the appropriately named Bill Daniels Great Hall. They came to celebrate the premiere of *The Life & Legacy of Bill Daniels*, a

## The Life & Legacy of Bill Daniels



*Daniels Fund board members share personal memories of Bill prior to the video premiere*

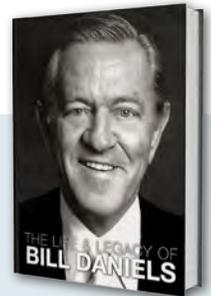
book and video that tell Bill's remarkable life story and detail how his beliefs and experiences shaped the clear direction he left for his legacy, the Daniels Fund.

Board Chairman Hank Brown and Linda Childers, President and CEO, were joined by all members of the Daniels Fund board to offer reflections on their absent friend. They spoke of Bill's carefully crafted plans for the foundation that bears his name — plans shaped by the experiences of his life and the importance he placed on compassion, ethics, and integrity.

"We combed through tens of thousands of items — Bill's correspondence, videos, media interviews, documents of every kind — to create this new book and film," said Linda. "Our goal is not only to recall this great man, but also provide current and future Daniels Fund board members and staff with insight and guidance as they fulfill their roles as caretakers of Bill's legacy."

*The Life & Legacy of Bill Daniels* was written and designed by Jeanne Archer and son Andy Archer of Tell Studios, a producer of exquisite custom biographies. Developed as a companion to the book, the video was produced by renowned Denver filmmaker Jim Havey. ■

To see the video or download a complimentary copy of the book, visit [www.DanielsFund.org/Legacy](http://www.DanielsFund.org/Legacy)



AT A  
GLANCE:

Friends gather for the premiere of a new book and film about Bill Daniels' life and legacy





Dear Friends,

Compassion and dedication take many forms.

Throughout the 13-year history of the Daniels Fund, we have been fortunate to encounter people and organizations with seemingly endless capacity to make a difference for people in their communities. Many organizations we work with have histories of helping others that span decades or even longer.

It was with the future in mind, however, that those of us who knew Bill Daniels were concerned that, without deliberate action at this point in the Daniels Fund's existence, future members of the board and staff might know far too little about our founder and what motivated his direction to the Daniels Fund.

As we build awareness of the Daniels Fund brand, our goal is to reflect our founder's compassion, ethics, and integrity in all that we do. An entrepreneurial spirit drives us to make the most of his extraordinary legacy, including the following initiatives from the past year:

In August, we premiered *The Life & Legacy of Bill Daniels*, a large format book that tells the definitive story of Bill's life, with a clear account of his reasons for directing support to each of our funding areas. A high quality video was produced to accompany the book.

## Welcome from the Chairman & the President and CEO

To help our Daniels Scholars embrace the values Bill knew

were essential for success in life, we created the *Daniels Scholarship Enrichment Program*, a series of video segments presented by leaders from across our four-state region covering topics such as ethics, good manners, treating others properly, leadership, patriotism, and many others.

We held the first annual *Daniels Fund Ethics Consortium Case Competition* in April 2012. This competition exposes undergraduate business students attending member universities from our Daniels Fund Ethics Initiative to a thought-provoking business ethics case. Student teams collaboratively analyze, present, and respond to questions posed by a judging panel comprised of accomplished leaders.

This *Report to the Community* offers a summary of our impact in 2012 — and the impact of just some of the exceptional people and organizations we work with. On behalf of the board of directors and the staff of the Daniels Fund, we thank you for allowing us to share these inspiring stories with you.

Sincerely,

  
Hank Brown  
Board Chairman

  
Linda Childers  
President and CEO

## Employers are finding Daniels Scholar graduates ready to work

The goal of the Daniels Scholarship Program is not simply to ensure that each Daniels Scholar earns a degree. The ultimate objective is to be certain every Daniels Scholar is positioned to begin a productive career upon graduation.

We are serious about communicating the value — and the relevance — of Daniels Scholars to businesses across all industries. Over this past year, we invited over 100 hiring managers from across the nation to define the characteristics of their

ideal job applicant. At the top of these lists: character, integrity, strong work ethic, and leadership. One Fortune 500 executive summed it up perfectly: “We can teach them the job, but we can’t teach them character.”

Employers are frustrated that so few job applicants possess the qualities they want new hires to have. “We’ve consistently heard

from employers that, overall, they want more from today’s college graduates,” says Kristin Todd, Senior Vice President of the Daniels Scholarship Program. “Employers want to see competitive applicants prepared to go to work and determined to succeed in their chosen fields.”

Daniels Scholars are defined by exceptional character, leadership, the drive to succeed and work hard, and a commitment to giving back, and these traits resonate with employers.

The Daniels Scholarship Program is increasingly being recognized for one of its key advantages — Daniels Scholars are often the types of job candidates companies are hoping to find.

### Daniels Scholarship Enrichment Program extends the Daniels Scholar advantage

Since 2012, the Daniels Scholarship Enrichment Program has made it easy for motivated Daniels Scholars to connect with employers. It’s the latest addition to the range of benefits offered by the Daniels Scholarship Program.

“The Daniels Scholarship is part of a comprehensive program — not just a financial transaction,” explains Kristin. “Students become part of something much larger and gain access to benefits like the new Enrichment Program. Our outlook extends beyond college graduation. The opportunities and experiences of these four years position Daniels Scholars to achieve success in life.”



Daniels Scholars who have graduated from college and are now achieving success in their chosen career fields are profiled in the “I am a Daniels Scholar” video vignettes. Watch them at [www.DanielsFund.org/media](http://www.DanielsFund.org/media)

**AT A GLANCE:**  
A new Enrichment Program extends Daniels Scholars' real-world readiness...and employers are excited

**ON THE COVER:**  
The video wall features some of the 30 business and community leaders offering insight and advice through the Daniels Scholar Enrichment Program

In addition to facilitating job and internship connections, the Enrichment Program equips Daniels Scholars with life skills that were important to Bill Daniels. These are skills essential for professional and personal success. Starting freshman year, Daniels Scholars participate in a series of online modules covering topics such as ethics, character, patriotism, civics, free enterprise, entrepreneurship, leadership, and etiquette.

Kristin emphasizes, "Every module ties back to concepts and skills employers have told us are necessary for success. These same topics that were so important to Bill during his lifetime are equally, if not more, relevant today."

Notable local and national leaders from the business, community, and civic sectors

accepted our invitation to present the modules. In one, University of Denver professor and renowned speaker Corey Ciocchetti inspires scholars to live a life of uncompromising character. In another, actor Gary Sinise and Medal of Honor recipient Drew Dix add powerful perspective on what it means to be an American. The scholars have embraced these required modules, describing them as *stimulating, thought-provoking, inspirational, and motivational.*

*(continues on page 19)*

*Kristin Todd, Senior Vice President of the Daniels Fund Scholarship Program, speaks to new Daniels Scholars at Scholars Heading Into the Future Together (SHIFT), a summer conference that prepares students to be successful when they enter college in the fall*





## Strengthening our commitment to New Mexico



New Mexico was important to Bill Daniels. Few places on earth offer the rich history, blend of cultures, and scenic beauty found in the state. In 2012, the Daniels Fund surpassed \$54 million in grants to outstanding nonprofit organizations and had awarded nearly \$10 million in college scholarships to deserving students across New Mexico.

While meaningful grants were being made in the state, study after study showed the state continuing to decline in key metrics. These trends reveal challenging academic performance, high drop-out rates, drug and alcohol addiction, and a range of other issues impacting the state's children.

Bill Daniels identified nine possible grant areas his foundation could support, and over the years the Daniels Fund has worked with top New Mexico nonprofits in each of these areas. Given the scope of the challenges facing the state and our limited ability to address them all, it is critical that the Daniels Fund maximizes its impact. A 'business as usual' approach was no longer acceptable.

In 2012, the Daniels Fund's executive management team traveled the state, holding a series of meetings to gain input from community leaders. In addition, extensive research was conducted on historical trends to trace the challenges back to their roots. After this careful evaluation, the Daniels Fund enacted a revised grantmaking strategy for New Mexico that focuses almost exclusively on education-related initiatives.

"We will actively seek opportunities to provide major grants to a limited number of organizations with demonstrated effectiveness improving the cradle-to-career education continuum," explains Linda Childears, Daniels Fund's President and CEO. "When we consider the scope of New Mexico's challenges, education emerges as a common factor. Improvement in this critical area offers the best chance for systemic change."

The Daniels Fund recognizes that meeting basic human needs continues to be of significant concern in New Mexico. As a result, a limited pool of funding for grants that address basic needs such as food, shelter, and emergency services has been established.

Current and past grant recipients were informed of the change in early 2013. While this approach maximizes our overall impact in New Mexico, the Daniels Fund is aware that the revised funding strategy could present a challenge for nonprofits working in areas outside of education and basic needs. In consideration of this, grants were awarded to affected current and recent grantees to help them transition to new sources of funding, and to convey the respect we have for these organizations and the difference they make every day.





## Daniels Fund's New Mexico "Cradle-to-Career" Education Continuum



# Ethics — the ultimate business advantage

Bill Daniels is fondly remembered for many reasons. Second only to his philanthropy, Bill is remembered for his unwavering standards of ethics and integrity. He considered the reputation he built over the course of his lifetime to be the ultimate advantage in business.

Influencing tomorrow's business leaders to embrace those same high standards of ethics and integrity is what drives the Daniels Fund Ethics Initiative. This partnership between the Daniels Fund and eight business schools at universities in Colorado, New Mexico, Utah, and Wyoming is unlike any previous effort to instill ethical values and behavior in students at the college level.

Each of these schools has leadership that has made ethics a high priority and is committed to implementing the Ethics Initiative in a manner that honors Bill Daniels' reputation of integrity.

The primary objective of the Daniels Fund Ethics Initiative is active engagement of students — not research or publishing — that builds a solid principle-based ethical framework central to decision-making in a complex business environment. Ethics instruction conveys that principles are a *constant* foundation, not relative to a situation, and doing what's right prevails over self-interest when the two appear to collide. ■



**AT A GLANCE:**  
Our partnership with eight universities seeks to increase the adoption of principle-based ethics throughout the college campus — and beyond

**DANIELS FUND**  
**ETHICS INITIATIVE**

*Ethics — the ultimate business advantage*



*Students from Colorado State University won 1st Place at the 2012 Daniels Fund Ethics Consortium Case Competition*

*Joining the winning team at the awards ceremony were Jerry Howells (left), a Utah business leader who served as Head Judge at the competition, CSU Faculty Advisor Mary Beth Lewis (center), and Linda Childears, Daniels Fund President and CEO (right)*

## Daniels Fund Ethics Consortium Case Competition

The inaugural Daniels Fund Ethics Consortium Case Competition took place at the Denver Marriott City Center in April 2012. The event was designed to provide students with real-world experience to help prepare them to address the ethical challenges they may face during their careers.

One team of four to six undergraduate business students from each Daniels Fund Ethics Consortium university took part in the competition. Teams collaboratively analyzed, presented, and responded to questions from a panel of judges comprised of corporate leaders from across our four-state region. The judges were responsible for evaluating teams on the quality of their presentations.

The case was based upon actual events experienced by a growing sports drink mix manufacturer. Teams were asked to consider and prepare recommendations for a case that combined traditional issues — such as marketing and corporate sponsorships — with a crisis component that involved compromised product resulting from substandard packaging. Teams wrestled with ethical, as well as financial, legal, and operational considerations.

<i>1st Place</i>	<i>Colorado State University</i>
<i>2nd Place</i>	<i>University of New Mexico</i>
<i>3rd Place</i>	<i>University of Utah</i>



## A supportive family of Daniels Scholars at Colorado School of Mines

Daniels Scholars Jessica Allen and Conrad Rohleder are quick to express that it's hard work attending Colorado School of Mines. But as they back up their claims with examples of just how challenging some days can be, it's easy to see they wouldn't want it any other way.

Jessica and Conrad are two of the 34 Daniels Scholars focused on earning engineering degrees at the demanding and competitive university they fondly refer to as "Mines".

A typical week for a Daniels Scholar at Mines is filled with intense technical classes and no shortage of homework. They are active participants in campus groups, and even with these demands, they regularly find time to help others through a variety of community service efforts. To their credit, these are remarkable young people but typical Daniels Scholars — hard-working natural leaders, determined to use their education to give more to the world than they take.

Jessica is completing her first year in college, but she sounds nothing like a freshman as she talks about her motivation. "My goal in getting an education is to turn it around and give back. Any time I put my time and energy into helping people, I feel happy and accomplished."



*PHOTO: Senior Scholar Relations Officer Laura Steffen (second from left) and Daniels Scholars attending Colorado School of Mines enjoy time together on campus in Golden, Colorado*

Jessica also points to a Daniels Scholar community that feels like a family comprised of students, Daniels Fund staff, and a dedicated campus liaison — all working together to help scholars balance the demands of rigorous college lives.



**AT A GLANCE:**  
**Daniels Scholars at  
Colorado School of Mines  
build a community that  
connects and supports**

Building that sense of community among Daniels Scholars is an essential component of a larger support system to help them achieve success in college and in life. Communities like this thrive at Colorado School of Mines and on campuses around the country with Daniels Scholars in attendance.

For Conrad, cultivating the Daniels Scholar “family” at Mines is a passion *and* a job as a Daniels Scholar Ambassador. He is a senior majoring in chemical engineering who volunteered to serve in this capacity because he recognizes the depth of support offered by a network of like-minded scholars.

Conrad is focused on ensuring our scholars have the support they need. He plans activities that bring the group together to stay in touch and offer support. “Stress can be the biggest road block to success for a student at Colorado School of Mines,” he explains. “As much as possible, I try to clear the road for Daniels Scholars.”

Jessica adds, “We’re all going through the same thing. It’s great knowing there are people right here willing to help you.”

Engineering is hard work, and it should be. But Daniels Scholars are making college a little easier for themselves and each other by building a community of support that helps them thrive. ■

## Advancing the cause of Civic Literacy



*“America remains the greatest nation on earth,  
where boundless opportunities still exist for  
each and every one of us.”*

— BILL DANIELS

A look at history reveals the median lifespan of a nation is roughly 230 years. That’s just over ten generations, each demonstrating a tendency to drift further from the nation’s core principles until ultimately, those principles are abandoned. With 237 years of history, could America find itself on this same path?

Our young citizens demonstrate an alarming lack of knowledge when tested on American history and our founding principles. College students were equally as unfamiliar with these concepts, averaging just 54% when tested — a solid ‘F’.

The Daniels Fund has responded by supporting highly effective programs across our four-state region with proven track records of developing civic literacy among youth and encouraging patriotism, leadership, and community service.

Bill Daniels was deeply patriotic. When he spoke to students, he often reminded them of the reasons he willingly risked his life defending the cause of freedom in two wars.

As he established the Daniels Fund, Bill directed us to support programs in our Youth Development funding area that build character and provide the necessary life skills kids need to become successful adults and engaged citizens. ■



*Inside:*  
**Overviews of four great organizations receiving funding from the Daniels Fund in 2012 to support their civic literacy programs**



**DANIELS FUND GRANTEES**

**TOP: The Greatest Generations Foundation**

**CENTER: Boy Scouts of America**

**BOTTOM: Volunteers of America's Camp P.O.S.T.C.A.R.D. (Police Officers Striving To Create And Reinforce Dreams)**

## American Enterprise Institute (AEI)



**M**any college students are aware that the American free enterprise system is founded on the principles of hard work, personal responsibility, and upward mobility. But far fewer know that free enterprise has elevated more people from poverty than any other system in the history of the world. Arthur Brooks, President of American Enterprise Institute (AEI), is visiting campuses across the nation to give students the chance to hear and discuss the merits of capitalism in light of other economic systems.

**AT A GLANCE:**  
**AEI's President, Arthur Brooks, makes the case for free enterprise in college classrooms**

In a fast-paced and often humorous presentation to students at Utah State University, Arthur contrasted state-centered and free-market economies, proposing that only free enterprise encourages and allows people to define their destinies and earn their successes. He provided numerous examples of how government entitlement programs often hurt those they intend to help.

“Only free enterprise can truly lift up the vulnerable and those who have fallen

on hard times by respecting their hopes, dreams, and innate abilities through access to meaningful jobs that reward them for hard work and perseverance,” said Arthur.

Support from the Daniels Fund brings Arthur Brooks and other AEI scholars to dozens of college campuses across the nation for similar thought-provoking discussions. They defend the virtues of free enterprise and then open the floor for lively debate with professors and students whose viewpoints may differ.

“I heard a lot today that I had never before heard in a classroom,” explained Bryce Smalley, a senior in business administration at Utah State. “We need more discussion around why the free enterprise system is good not only for ordinary Americans, but why it’s the best system to help the poor.”

The Daniels Fund has also provided AEI funding to create materials explaining free enterprise concepts for distribution on campuses, to train student leaders, and to hire top students as AEI research assistants and interns. ■

For more information, visit [www.AEI.org](http://www.AEI.org)

# The Bill of Rights Institute

The Bill of Rights Institute equips teachers to succeed in their vital roles of helping students become active, engaged citizens. The Constitution, Bill of Rights, and other cherished documents come to life in the classroom through exciting and compelling programs.

“The teachers we work with are passionate and dedicated. They love sharing the amazing story of our nation’s founding with students but often lack materials to assist in the process,” explains Emily Rose from The Bill of Rights Institute. “Through support from the Daniels Fund, we are able to provide them not only materials, but opportunities to collaborate and share ideas with other teachers in innovative workshops.”

Funding from the Daniels Fund has enabled a series of teacher training sessions across our four-state region. We have also provided support for the following initiatives:

- ***Constitutional Seminars*** — Intense lectures for educators, using cutting-edge methods — such as the *Bill of Rights for Real Life* curricula — to demonstrate how the intentions of our Founders are directly relevant for today’s students.
- ***Founders Fellowship*** — A week-long summer conference that inspires teachers attending workshops in the nation’s capital.
- ***Constitutional Academy*** — A summer program in Washington, D.C. for high school students who have demonstrated leadership potential and an eagerness to embrace America’s founding principles.
- ***Constitution Clubs*** — Offered to 10 schools, these mini grants connect teachers and students with a shared commitment to advancing our country’s values.

## AT A GLANCE:

America's founding documents and principles come to life through The Bill of Rights Institute's programs and materials



Over the next two years, the Institute will equip nearly 300 teachers to engage roughly 2,700 students across the Rocky Mountain region. ■

For more information, visit  
[www.BillofRightsInstitute.org](http://www.BillofRightsInstitute.org)

## The American Legion

Established in 1919 to advocate for the needs of veterans, The American Legion and its members also have a long history of promoting civic literacy and patriotism in America's youth through a variety of efforts.

Tom Bock is The American Legion's former National Commander. "Young people today are eager to become involved in civic issues and quick to express their gratitude for those who

serve in our military. In response to growing student interest, we equip teachers with innovative programs on American history and civics."

With support from the Daniels Fund, The American Legion has produced impressive outcomes:

- *Colorado Boys State* draws juniors from high schools across the state to Colorado State University – Pueblo each June for an inspiring week-long exercise in civic literacy. Students apply America's founding principles as they establish political parties, write laws, and elect officials. Many of our top leaders have emerged from this proven experience.
- *Saluting America* delivers inspiring educational programs to K-12 students involving military personnel and veterans. During *Veterans Day Week*, students meet veterans and active military personnel and deepen their feelings for our nation through field trips and activities. They provide messages of support to veterans using the program's iconic *Tribute Cards*. For 2013, our funding will be used to expand participation to 192,000 students from at least seven districts — almost quadrupling the reach of the 2011 Cherry Creek School District pilot program.

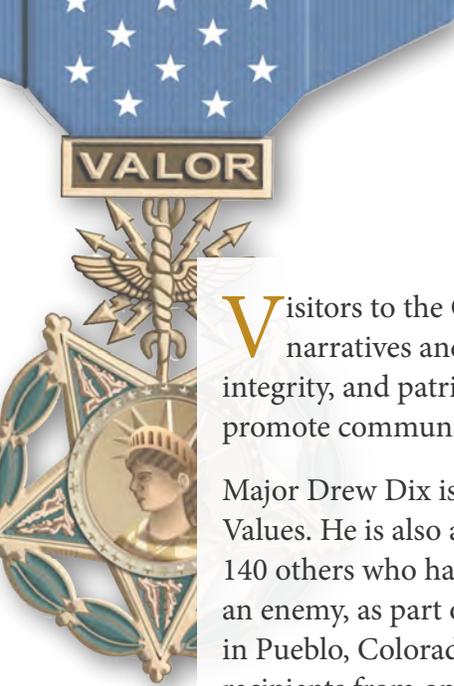


### AT A GLANCE:

**The American Legion engages and educates youth to promote patriotism and civic leadership**

Both programs reflect the organization's mission. "The future of America depends on our youth," explains Tom. "We have to give them opportunities to better understand the founding principles of our nation. If we show them what's right, they'll follow in our footsteps." ■

For more information, visit [www.ColoradoLegion.org](http://www.ColoradoLegion.org) and [www.SalutingAmerica.org](http://www.SalutingAmerica.org)



## The Center for American Values

Visitors to the Center for American Values are always moved by the meaningful historical narratives and carefully prepared materials that focus on the principles of honor, integrity, and patriotism. The Center offers educational programs for youth, events that promote community engagement, speaker programs, and exhibit space.

Major Drew Dix is Chairman of the Board and a Co-Founder of The Center for American Values. He is also a Medal of Honor recipient. His portrait is displayed, along with more than 140 others who have earned our nation's highest recognition for their valor in action against an enemy, as part of the Center's *Portraits of Valor* collection. Fittingly, the Center is located in Pueblo, Colorado, known as "Home of Heroes" for having the most living Medal of Honor recipients from one community.

A grant from the Daniels Fund helps the Center to conduct its *Honor, Integrity, Patriotism Educational Outreach Program* that supplies teachers with curriculum and interactive educational programs utilizing iPads. The program provides teachers with support and materials to engage over 8,000 students in the coming year.

Major Dix explains, "The primary goal of this program is to help students deepen their love and commitment to their families and to the community in which they live. We want them to realize how fortunate they are to live both in Colorado and in the United States."

The Center for American Values and its compelling exhibits are open to the public. The Center is located on the beautiful Arkansas River Walk in downtown Pueblo. ■



### AT A GLANCE:

The Center for American Values displays the faces of courageous sacrifice and inspires deeper love for America

For more information, visit [www.AmericanValuesCenter.org](http://www.AmericanValuesCenter.org)

**A**fter graduating from college, Jerome Guethe found a dream job as a computer engineer with one of the leading tech companies in the nation. His future looked bright — right up until the company announced it was shutting down its operations (including Jerome’s Albuquerque office). The company’s New Mexico employees were suddenly jobless.

## BOUNDLESS OPPORTUNITY SCHOLARSHIP



Jerome recalls, “My first reaction was, how do I provide for my wife and kids?” Jerome’s skilled former coworkers struggled to find work. “Most had to move out of state. But I was fortunate to land a job that, while barely covering expenses, gave me time to consider my options.”

Jerome yearned for a meaningful career with the chance to move up as he proved his worth. He turned to Central New Mexico Community College for guidance, and he decided to pursue certification in building engineering and maintenance, a field that requires certification in plumbing, electrical, and other technical areas.

**PHOTO: Jerome Guethe meets with Lisa McCulloch, who oversees Boundless Opportunity Scholarships at Central New Mexico Community College**

## Boundless Opportunity Scholarship shows education knows no bounds

Jerome found few scholarship options exist for adults returning to college, but he applied for — and received — a Boundless Opportunity Scholarship, allowing him to achieve his education goals. And before even fully completing his coursework, Jerome had been hired for a job that was everything he hoped he might *eventually* be able to find.

Since 2004, over \$11 million has been distributed by the Daniels Fund to provide Boundless Opportunity Scholarships (previously known as Daniels Opportunity Scholarships) to more than 4,000 non-traditional students. This program is separate and distinct from the

Daniels  
Scholarship  
Program.

**AT A GLANCE:  
Our scholarship  
for non-traditional  
students helps  
motivated people  
from all walks of  
life achieve their  
education goals**

“My family has had a difficult time, and I can’t tell you what it meant to have

them see me graduate and regain financial stability,” said Jerome.

Boundless Opportunity Scholarships are intended for highly-motivated students seeking the next level of achievement in their lives, regardless of their life path.

Candidates must demonstrate financial need, and each school may focus on defined student populations: adult learners, GED recipients, foster care youth, juvenile justice youth, returning military, and individuals pursuing EMT/paramedic training. ■

## Sound Beginnings at Utah State University

Profound hearing loss late in his life denied Bill Daniels one of his great joys — simple conversations with friends and business associates. This experience helped to shape Bill's direction to the Daniels Fund for our Disabilities funding.

Now, Dr. Kristina Blaiser, Sound Beginnings' Program Director at Utah State University, is among the many thousands touched by the legacy of generosity that our founder crafted in his final years. "Thanks to infant screening, children's hearing losses are now diagnosed early when intervention has the best outcomes. There have been great advances in assistive devices such as hearing aids and cochlear implants," Dr. Blaiser explains. "But parent-centered therapy — engaging parents in their child's development — is essential."

With support from the Daniels Fund in 2012, Sound Beginnings expanded their facility and purchased new pediatric audiology equipment to serve the roughly 100 deaf or hard-of-hearing children born in Utah each year.

While services are offered regardless of a family's ability to pay, many simply can't afford to travel to the university for appointments. The Daniels Fund provided a grant to launch the *Tele-Intervention Project*. It connects low-income rural families with top audiologists for sessions with proven results helping deaf or hard-of-hearing children maximize their ability to interact and communicate.

Using off-the-shelf Skype technology, the *Tele-Intervention Project* records patient sessions, making them available if questions or concerns arise.

Parents praise the care their children receive. "Sound Beginnings has changed our little girl's life," one parent told us. "There are so many doors now open for our daughter that would have been closed."

That sounds great to us. ■



### AT A GLANCE:

Sound Beginnings innovates to achieve results for Utah's deaf and hard-of-hearing kids





## Young Americans Bank celebrates 25 years of teaching kids about money

**Y**oung Americans Bank is not like most banks. The average customer is just 13, and a third of the savings accounts have balances of less than \$100. This bank was started by Bill Daniels to educate young people about finances and proper money management.

Young Americans Bank (YAB) is a real bank with a unique story. All the customers are under the age of 22. Teller windows and counters are lowered for young customers, and steps at each teller station ensure that even the youngest

#### AT A GLANCE:

**Bill Daniels' bank for kids celebrates 25 years in business**

customers can conduct their business face-to-face. The bank's educational mission may be unusual, but it's state-chartered, FDIC-insured, and must comply with the same regulations as "adult banks".

When Bill Daniels announced his plans for a "kids bank", skeptics said it would never happen. When he opened the doors in August of 1987, they said it would never last. Boy, were they wrong!

In August 2012, Young Americans Bank celebrated 25 years in business with a huge birthday carnival. The party was open to the public, featuring games and activities that blended fun and finance. Current and former YAB customers, along with the bank's friends in the community, shared stories and memories of how the bank has been a special part of their lives.

The history of Young Americans Bank goes back to October 1984 when Bill Daniels read an article in *The Denver Post* about a fifth grade class whose application for a bank loan to fund an entrepreneurial venture was denied. Bill knew that very few young people are taught how banks work, how to manage money, and how to be responsible with credit. He saw the solution as a bank catering directly to young people to teach them the skills they need to prosper in our free enterprise system.

There were many challenges in creating a bank just for kids. After initially being denied, the bank charter was finally approved after Bill increased his personal financial guarantee. Bill's vision was validated by the 2,000 accounts the bank opened in just its first three weeks.

And Bill's idea is still working 25 years later. Erica, a former YAB customer, said, "I would like to thank Young Americans Bank and its staff for the opportunity to have a checking account at an early age. The experience with this bank has given me confidence and a solid foundation in the real economic world."

Young Americans Bank has served more than 70,000 customers, and over 500,000 through its various educational programs. 16,000 current account holders actively make deposits, write checks, swipe their credit cards, and manage loans for everything from businesses to bicycles.

Congratulations, Young Americans Bank! ■

For more information, visit  
[www.YACenter.org](http://www.YACenter.org)



## Recovery and hope at 12-24 Club, Inc.

Addiction cost Jim his marriage, his career, his friends. A recovery meeting encouraged him to take the first steps toward recovery from drug and alcohol dependency, but 10 years would pass before he finally achieved sobriety.

Jim's humor makes his story easier to take in, and probably easier to tell. "I began attending recovery meetings in 1997, and promptly sobered up in 2007. Now, my worst day clean and sober is better than the best day when I was using."

Jim, along with hundreds of others working to overcome addiction in central Wyoming, benefit greatly from the programs of the 12-24 Club. Located in Casper, it's one of the most innovative and effective recovery programs in the nation.

Executive Director Heidi Foy describes the organization as "a community recovery center offering programs for addicts and families seeking relief and support in their day-to-day journey to recovery."

The Club is open 12 hours a day, every day of the year. Hundreds attend meetings each week.

The 12-24 Club received a Daniels Fund grant to renovate and expand its facility in the former Coliseum Motors Building, a gift from Wyoming businessman and philanthropist Neil McMurry. The Club



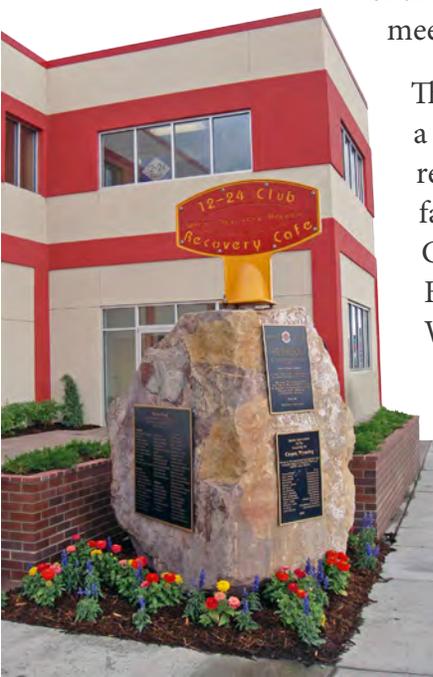
*12-24 Executive Director Heidi Foy (left) at No Frills Café with 12-24 staff members*

delivers programs to serve people in recovery and has created a strong collaboration with other similar programs. Among them: charter high school *REACH High*, culinary arts program *ProStart Kitchen*, and *Natrona County Drug Court*, offering recovery programs as an alternative to prison for those convicted of drug offenses. All are located in the 12-24 Club building.

You'll also find the *No-Frills Café*, a recovery resource room, and the Club's most recent program, *Project ReGain*, helping people find recovery in all aspects of their lives. Over 10 weeks, participants can pursue job-specific training, and learn (or relearn) skills such as basic financial planning, image consulting, creating effective resumes, and sharpening interview skills.

After landing a great job working for a business owner who attends meetings at the Club, Jim has the confidence of a man who knows his life is back on-track. "This is a community of people who share an incredible bond of friendship and support. The 12-24 Club has provided me the tools I need to live a life free of addiction. Given where I came from, where I am today is nothing less than a miracle." ■

For more information, visit [www.1224Club.org](http://www.1224Club.org)



### AT A GLANCE:

**12-24 Club's approach to addiction gets results**



## Because of you...

*Daniels Scholar Gabrielle Hammer reads her letter to the assembled soldiers and two commanding generals*

In hospitals across the Rocky Mountain region, you will find true American heroes wounded in the service of our nation. Recovering from or adjusting to these injuries can be brutal. And far too often, the sacrifices made by these heroes are met with indifference, especially from young people.

New Daniels Scholars spent some time thinking about this last summer when they gathered in Denver for *Scholars Heading Into the Future Together (SHIFT)*, a summer conference that prepares them for success in college. After considering the sacrifices of those who serve, the scholars composed heartfelt handwritten messages of encouragement and gratitude to wounded military personnel.

Roughly 90 of these messages form the heart of *Because of You...Letters of Gratitude from the 2012 Class of Daniels Scholars to the Defenders of American Freedom*.

On November 7, 2012 at the Fort Carson Warrior Transition Unit in Colorado Springs, the Daniels Fund announced the distribution of hundreds of copies to wounded heroes recovering in hospitals.

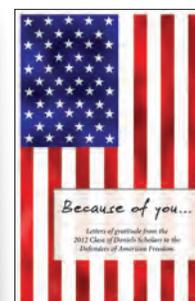
“We hope you find strength and inspiration knowing how young

Americans feel about you, and what our scholars intend to do with the gift of freedom secured for them by the members of our armed forces,” said Linda Childears, Daniels Fund’s President and CEO.

The first copy was accepted by Major General H. Michael Edwards, Adjutant General of the Colorado National Guard. Daniels Scholar Gabrielle Hammer, a freshman at the University of Denver, read her letter to the gathered soldiers. She closed by saying, “The rights I have are protected and fought for by you. Your service means the world to me, and I thank you for all you have done.” ■

We invite you to download *Because of You...* with our compliments by visiting [www.DanielsFund.org/Veterans](http://www.DanielsFund.org/Veterans)

Honored Veteran,  
As I sit here, surrounded by over two hundred students eager for knowledge, with college and opportunity so close we can taste it, I can't help but think how incredibly blessed we are to live in the country that we live in, and how blessed we are to have courageous individuals such as yourself willing to serve our country and give us the chance to strive for a better life.  
I live in a small town called Rocky Ford, Colorado. Growing up, finances were always an issue. However, because of the amazing country I live in, I have the opportunity to go to college, which is a blessing that I didn't really expect possible. I have recently been named a Daniels scholar and am very proud of it. Because of this amazing scholarship, I am going to college and will have no debt. I plan to get my masters in communication disorders and become a speech therapist. This is a position that I will be



**AT A GLANCE:**  
**Books of letters from Daniels Scholars to wounded military personnel are presented at Fort Carson ceremony**

On August 21, 2012, the Daniels Fund Board of Directors hosted a community reception at the new headquarters campus of Goodwill Industries of Colorado Springs. The gathering was a chance to give more than 100 guests a sneak preview of *Possibilities*, a dynamic training program for the developmentally disabled, established through a grant from the Daniels Fund.

## A host of Possibilities

Goodwill Industries' hospitality was enjoyed by guests in business, civic, nonprofit, and education leadership roles. Following brief remarks by Goodwill and Daniels Fund representatives, it was time to explore *Possibilities*. This is an exceptional facility, benefiting from bold choices that create the welcoming feel and appearance of a picturesque small town. Incorporated within are classrooms and other areas equipped for hands-on experiential learning. At *Possibilities*, training provides developmentally disabled individuals with life and job skills and employment opportunities that put those skills to work while promoting self-sufficiency.



### AT A GLANCE:

Goodwill Industries offers a sneak peek at Possibilities and their new Colorado Springs headquarters

PHOTO:  
Daniels Fund Board Chairman Hank Brown looks over his notes before addressing the assembled guests

“Since 2004, the Daniels Fund has been generous with their support of our programs,” Karla Grazier, CEO of Goodwill Industries of Colorado Springs, said in her remarks. “Each strategic grant we have received from them has been pivotal in expanding our services to people with disabilities.”

More than 3,300 people with disabilities benefit from Goodwill Industries' training programs and ongoing support each year, allowing them to work and achieve a high degree of self-sufficiency and independence. The Daniels Fund provided a separate major grant to fund the creation of *Fresh Start Commercial Laundry*, providing quality jobs for some 60 Goodwill clients and reliable laundry services for area hotels. ■

For more information, visit [www.Goodwill-ColoSprings.org](http://www.Goodwill-ColoSprings.org)

(continued from page 4)

Employers and university leaders have expressed their opinion that the roadmap we have built for scholar success is greatly enhanced by the new enrichment efforts. Employers from several industries are already finding Daniels Scholars to be assets to their workforces.

CIMCO Private Wealth in Denver is a great example. CIMCO filled an open Financial Analyst position with Daniels Scholar Jason Sandry, and consider it a perfect match

Mona McConnell, Director of Marketing at CIMCO, says, “Jason is a consummate team player. He strives to be the best and has the integrity that’s critical to our industry. We couldn’t be more fortunate to have Jason with us and hope to have him at CIMCO for many years.”

We are so proud to watch Jason and all Daniels Scholars build successful lives and give back to their communities. And there’s no better way a Daniels Scholar could thank Bill Daniels.

“Bill had great hopes for what Daniels Scholars would accomplish,” explains Kristin Todd. “Our new Enrichment Program, along with all the support and opportunity offered by the Daniels Scholarship Program, is helping hard working, outstanding young people make a difference in the world. We see it happen every day.” ■



*The 2012 Class of Daniels Scholars at  
Scholars Heading Into the Future Together (SHIFT)  
at Johnson & Wales University in Denver | June 2012*



Nonprofit organizations work every day to make life better for our neighbors, our families, and those in need. Responding to the needs of the community requires meetings to plan, train, prepare, manage, and review. We are incredibly

pleased that many of those meetings happened at the Daniels Fund in 2012, as a record number of nonprofits took advantage of our Meeting Space, offered to them at no charge.

## Daniels Fund Meeting Space: Another year, another record

### AT A GLANCE:

**Use of our Meeting Space by nonprofits hits record levels again in 2012**

More than 33,000 guests attended nearly 1,600 meetings in 2012 — topping the previous record set in 2011.

Five distinctive meeting rooms can accommodate groups as large as 75. In addition to being centrally located at 1st and Monroe Street in Denver's Cherry Creek neighborhood, there is complimentary parking in our dedicated lot, audio/visual capabilities, and a warm atmosphere that helps guests conduct productive meetings.

The Daniels Fund Meeting Space is available to 501(c)(3) nonprofit organizations offering programs and services benefiting the people of Colorado, New Mexico, Utah, or Wyoming, or public entities operating in these states. Space must be reserved in advance and is available Monday – Thursday from 7:30 a.m. to 9:00 p.m. and Friday – Saturday from 7:30 a.m. to 4:30 p.m. During these extended hours, the Daniels Fund provides a staff member to accommodate the needs of our guests. ■

For more information or to submit a reservation request, visit [www.DanielsFund.org/Meeting-Space](http://www.DanielsFund.org/Meeting-Space)

# 2012 Financial Summary

	December 31 (unaudited)	
	<u>2012</u>	<u>2011</u>
<b>ASSETS</b>		
Investments, at market value	\$ 1,271,275,214	\$ 1,193,268,703
Property and equipment, net of depreciation	14,135,544	14,479,752
Other assets	<u>91,263</u>	<u>98,151</u>
	\$ 1,285,502,021	\$ 1,207,846,606
<b>REVENUE</b>		
Contributions	\$ —	\$ 4,793,120
Investment income	71,523,658	43,548,034
Realized gains (losses) on sale of investments	30,835,361	18,867,658
Unrealized gains (losses) on investments	<u>31,909,015</u>	<u>(32,727,297)</u>
	134,268,034	34,481,515
<b>EXPENSES</b>		
Grants paid	31,799,781	35,143,218
Scholarships paid	14,409,489	13,119,546
Administrative expenses	7,051,537	6,120,212
Investment management expenses	899,486	852,415
Excise and income taxes	1,949,380	1,392,824
Depreciation expense	<u>502,946</u>	<u>549,985</u>
	56,612,619	57,178,200
Change in assets	<u>\$ 77,655,415</u>	<u>\$ (22,696,685)</u>

## Historical Grant and Scholarship Spending

from inception through December 31, 2012

### GRANTS PAID BY FUNDING AREA

Aging	\$ 23,700,092
Alcoholism & Substance Abuse	26,365,024
Amateur Sports	19,231,171
Disabilities	16,260,187
Early Childhood Education	27,885,981
Ethics & Integrity in Education	14,860,089
K-12 Education Reform	69,493,254
Homeless & Disadvantaged	67,297,331
Youth Development	71,207,088
Young Americans Bank	20,712,736
Multiple funding areas	<u>10,325,214</u>

### Total Grants

**367,338,167**

### SCHOLARSHIPS PAID BY TYPE

Daniels Scholarships	95,757,227
Boundless Opportunity Scholarships	<u>11,816,780</u>

### Total Scholarships

**107,574,007**

### Total Grants and Scholarships

**\$ 474,912,174**

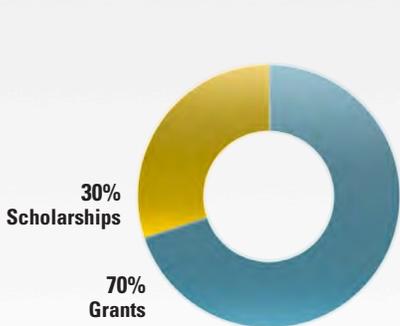
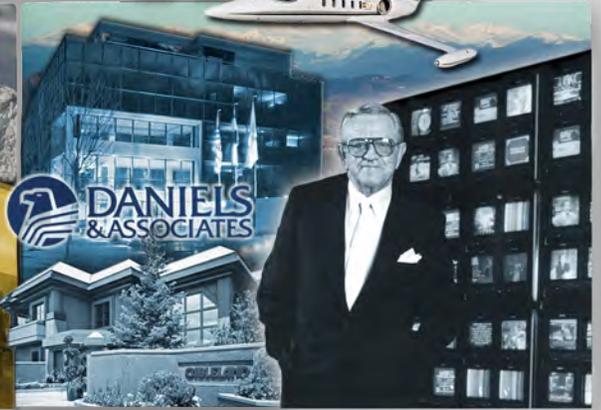
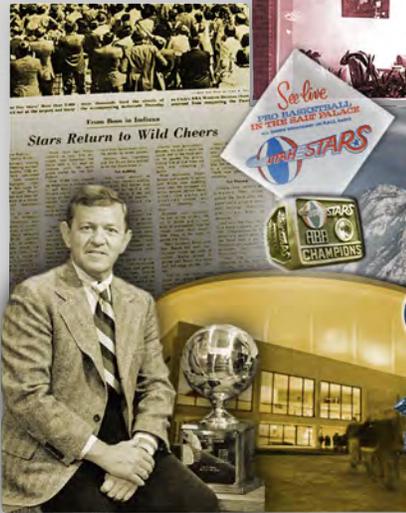
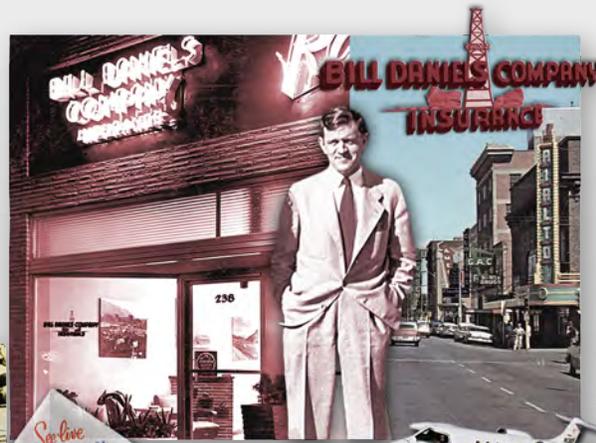
## Bill Daniels loved these states, and here's why

**WYOMING** After returning from the Korean Conflict, Bill settled in Casper and started an insurance firm. Driving home from New Mexico after visiting family, Bill stopped for lunch at Murphy's Bar in Denver and saw television for the first time. He was mesmerized by the crackling black and white images. The experience prompted Bill's legendary career in cable TV. A mountain range had always blocked broadcasts from reaching Casper, but in 1954, Bill brought TV to town with a college football game carried over cable.

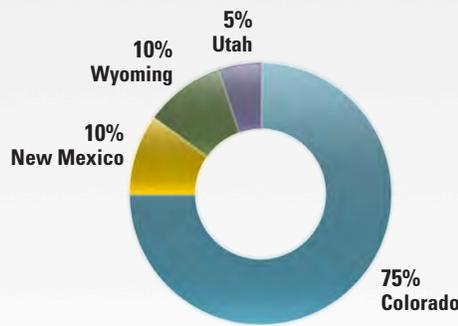
**UTAH** Bill gave Utah its first pro sports team when he brought the Stars to Salt Lake City in 1970. The Utah Stars won the 1971 American Basketball Association Championship. But in 1975, Bill was forced into bankruptcy, along with the rest of the league. Free of legal obligation, Bill nevertheless returned five years later to repay season ticket holders, vendors, players, and staff all they had lost — with 8% interest. For this, Bill was the initial inductee into the Utah Sports Legends Hall of Fame.

**COLORADO** Bill was born in Greeley in 1920 and was always amazed by Colorado's quality of life. Denver was Bill's choice for the headquarters of Daniels & Associates, Young Americans Bank (to teach kids about money and free enterprise), and the Daniels Fund. Bill was proud to call Denver home. Hundreds of times, he opened his residence, Cableland, to nonprofits for fundraising and community events. Bill's business activities made Denver the recognized "cable capital of the world".

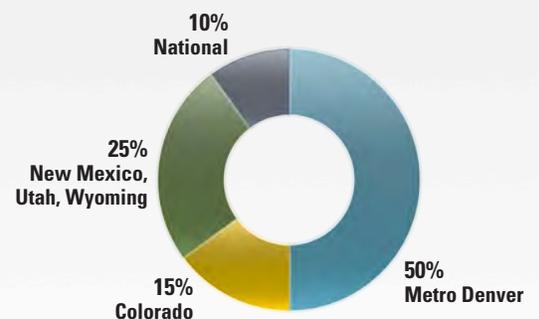
**NEW MEXICO** At age 17, Bill was scrappy and hard to control, prompting his parents to enroll him in the New Mexico Military Institute in Roswell. Initially reluctant, Bill quickly embraced cadet life, developing discipline and leadership skills. He came to respect teamwork, patience, and the contributions of others. In 1941, he left New Mexico to serve in World War II as a naval combat pilot. His beloved mother, Adele, chose to remain in Hobbs for the rest of her life.



Charitable giving allocations



Scholarship funding allocations by geographic area



Grant funding allocations by geographic area



*Making life better...one individual at a time.*



DANIELS FUND

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Denver, Colorado 80206

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[www.DanielsFund.org](http://www.DanielsFund.org)