

LEADERSHIP ■ CHARACTER ■ SERVICE



DANIELS FUND

2010 Report to the Community

*“It’s not what a man has
in life, it’s what he is.”*

– Bill Daniels

Bill Daniels, Daniels Fund founder, was many things during his lifetime. He was...

A Believer in Ethics and Integrity

Bill Daniels’ upbringing instilled in him a high standard of ethics and integrity. His honest and fair dealings as a businessman earned him incredible respect and loyalty throughout the business world. “Integrity isn’t something you get overnight. It takes a lifetime to earn,” said Bill.

A Military Man and War Hero

In World War II and the Korean Conflict, Bill Daniels was a naval fighter pilot who retired as Full Commander in the U.S. Navy. He earned the prestigious Bronze Star medal for his valor saving several trapped men during an attack, saying, “All I can remember is that I felt I had to get those guys out of there.”

An Entrepreneur

In 1953, Bill Daniels built the world’s first microwave TV system in Casper, Wyoming. “I got to thinking about how little there was to do in Casper and other remote places, and how great it would be if there was some way to get TV into those areas. And that’s how my cable television business was conceived,” said Bill.

A Believer in Sports

Throughout his lifetime, Bill Daniels loved sports. As a young man, he played basketball and football and was a two-time Golden Gloves state boxing champion. Later he owned several sports teams. “It occurred to me that boxing had done a lot for me and that it would be a good way to get kids involved in something that would build character and teach self-sufficiency,” said Bill.

A Giver to the Community

During his lifetime, Bill Daniels made countless charitable contributions and gave back to the community in some highly creative and meaningful ways. “You have to help those in need. Share your good fortune with others. There’s a lot of suffering out there in this world today and a lot of people need help,” said Bill.

For a complete biography, photos, and videos of Bill Daniels, visit www.DanielsFund.org

On the Cover: A photograph of Bill Daniels by his friend, Nicholas DeSciore..



**With Daniels, You
Find That Nice Guys
Needn't Finish Last**

Sports are filled with eccentric and egocentric rich people who fire employees on whims, raise ticket prices indiscriminately, overcharge for concessions and call people who wear earrings “fruits” and board every necker. Then there is Bill Daniels. Ever wonder if there was a perfect boss? Talk to employees at Daniels. They’ll tell you it is Daniels. He and Jerry Bass started Prime Ticket in 1985 as 50-50 partners. Daniels put up \$5 million. Bass put up television rights to the Los Angeles Kings and...



Daniels is generally the father of cable television. This dates to 1962 when after flying jet fighters in the Korean war, returned to Casper, Wyo., and got together with a television engineer, Morrissey, to start a cable that brought television into Casper and surrounding areas. They leased a microwave from the telephone company for \$8,500 a month, which, Daniels said, “seemed like all the money in the world.” They charged \$150 for a hookup and \$7.50 a month. Customers, fascinated by this thing called television, were willing to pay it. Daniels and Associates, based in Denver and Casper, became one of the country’s major cable operators. Daniels, 73, is now trying to unload most of his holdings. He’s not...

Dear Friends,

Bill Daniels loved celebrating milestones. In 2010 we celebrated a major one—our 10th Anniversary. We invited our grantees, Daniels Scholars past and present, and our friends in the community to help us celebrate at the University of Denver and seven other sites across our four-state region, all linked via live video simulcast. Bill would have loved the party...and the high-tech way we brought everyone together.

At the same time, knowing Bill Daniels' dedication to success, we also celebrated our 10-year milestone with a time of reflection.

As we look back on 2010 and look forward to the future, three words continually come to mind: **Leadership**, **Character**, and **Service**.

We are honored to partner with so many highly effective nonprofit organizations that play a **leadership** role in improving life in communities throughout our four-state region. These organizations led, and the Daniels Fund supported, numerous innovative programs and efforts in 2010 – from programs that ensure opportunities for youth such as education reform, to initiatives that expand service and reach. Likewise, leadership was an important element to the Daniels Scholarship Program as we expanded opportunities for leadership development among Daniels Scholars in 2010. Every day we celebrate their successes as we hear about graduated Scholars becoming leaders in their communities.

Character is an important word at the Daniels Fund. Not only is it something for which Bill Daniels was widely respected, it's also a critical component of the Daniels Scholarship Program and several of our grant funding areas. In 2010, 257 new Daniels Scholars were selected, with character being one of the main selection criteria. Their commitment to values is inspiring and we can't help but be proud of this new generation of young people who will soon enter our communities and workforce. Character also played center stage in the grants program in 2010 with the launch of the new Daniels Fund Ethics Initiative. You can read more about it on page 6, as well as on our website at www.DanielsFund.org.

Finally, **service** to the community is what it's all about. Bill wanted his philanthropic dollars to help make life better one individual at a time in the communities he cared deeply about. Not only are the nonprofit organizations we support doing that, but so are the Daniels Scholars. Throughout this report, you will find moving stories about lives made better. The stories continue onto our website with photos, video, and more in-depth first-hand accounts.

As we head forward into the next years of the Daniels Fund, leadership, character, and service will all play a crucial role as we strive to ensure that we do the best job that we can in meeting Bill Daniels' philanthropic objectives in the communities he loved.

Our most heartfelt thanks for being part of the Daniels Fund's first 10 years, and we look forward to many more to come.

Sincerely,


Chairman of the Board


President and CEO



Scholarships: Innovative Programs Foster Scholar Success

Daniels Scholar Ambassador Program Launches

2010 marked the start of a new Daniels Scholar Ambassador Program, designed to recognize and further develop strong leadership skills among current Daniels Scholars. Those selected serve as peer mentors on their campuses or in a geographic region. Scholar Ambassadors receive additional training and play a critical role in helping foster college success among other Scholars.

26 Daniels Scholars Paired with Career Mentors

Started in 2009, the Daniels Scholars Career Mentoring Program is an example of how the Daniels Scholarship Program helps students succeed not just in college, but also in transitioning from school to the working world. In 2010, 26 Daniels Scholars in Metro Denver and the Colorado Front Range were partnered with professionals from a variety of fields, including business, engineering, athletics, performing arts, medical, legal, and nonprofit.

“I am very lucky to have been part of the Career Mentoring Program this year. My mentor, a public school superintendent, has helped me greatly. We recently toured some of the schools that she suggests I student teach in, and she has given me some great advice when pursuing my career.” – Kelsey Tucker, Elementary Education, University of Northern Colorado

SCHOLARSHIPS – 2010 FACTS

- **257** Daniels Scholars named in 2010
- **293** community volunteers assisted with 2010 Daniels Scholarship Semi-Finalist interviews
- As of the end of 2010, more than **2,015** Daniels Scholarships have been awarded
- Daniels Scholars currently attend **214** colleges and universities in **42** states
- Daniels Scholarships paid in 2010: **\$12,611,392**
- Daniels Opportunity Scholarships (for non-traditional students) paid in 2010: **\$626,171**
- More than **700** students received Daniels Opportunity Scholarship funding in 2010



Daniels Scholars at the University of Colorado at Boulder participate in a retreat as part of the school's Daniels Scholar Campus Success Program.

Daniels Scholar Campus Success Program Thriving

The Daniels Scholar Campus Success Program began two years ago with the goal of helping build community among Daniels Scholars. Today, it's thriving with 25 schools participating across our four-state region. The schools organize a variety of activities just for Daniels Scholars that help bring the students together. The University of Colorado at Boulder is one of those schools, with 76 Daniels Scholars in 2010. A two-day team-building retreat in the mountains, a new mentoring program, and a community service project are a few of the many ways Scholars bond together throughout the year.

“That sense of community is a huge component we stress. It helps the students build a strong network, not only on campus, but also within the community. We want this program to be student-driven. That's one of the biggest factors that has launched this program to new heights. The students feel empowered to take it and run with it, and they have certainly capitalized on that.” – Adam Becenti, Admissions Counselor and Director of the CU Boulder Daniels Scholars Program

Grants: Supporting Communities Through Impactful Grants

2010 provided opportunities in all four Daniels Fund states to support meaningful changes to the troubling failures within our K-12 Education system. A variety of positive legislation passed, the charter school environment is expanding, high performing models are replicating to serve more kids, and more families have access to school choice. Colorado is emerging as a leader in reform. To ensure the Daniels Fund continues to invest in the very best programs and efforts, we fine-tuned our K-12 education focus in 2010 to support successful programs like these.

A notable 2010 grant was \$1.1 million to Harrison School District Two in Colorado Springs for an innovative new teacher evaluation and compensation system rewarding excellence. The grant will also help build a classroom with observation windows so teachers can learn from a master teacher in a real classroom setting. Read about two other impactful education grants on the following pages.

Nonprofit Capital Campaigns on the Rise

In 2010, there was a noticeable resurgence of nonprofit capital campaigns across our states following several years of concentrated focus on delivering core services during the difficult economy. The Daniels Fund supported numerous capital investments to build long-term capacity to better serve our communities. Several are highlighted within this report. Other examples include:

- YWCA of the Middle Rio Grande (New Mexico) – building purchase and renovation for a transitional living program for homeless, women, veterans and their children.
- The Children’s Hospital Bill Daniels Center for Children’s Hearing – expansion to an additional satellite site in Broomfield, Colorado.
- 12-24 Club (Wyoming) – facility renovation providing space for a variety of 12-step and other substance abuse programs.
- Utah Food Bank – facility expansion increasing capacity from 2 million pounds of food to 5 million pounds to meet escalating state-wide needs.

An Increased Emphasis on Evaluation

While evaluation of the Daniels Fund’s impact is always ongoing, in 2010 we began a process to implement improved evaluation methods. As stewards of Bill Daniels’ legacy our objective is to find and fund the most effective programs in our funding areas. Increased emphasis going forward will involve gathering and analyzing additional data about our communities, funding areas, and grantees.



The Bill Daniels Center for Children’s Hearing



Graduates from the Denver School of Science and Technology charter school

GRANTS – 2010 FACTS

- **1,092** Grant Requests
- **727** Grants Approved
- Largest Grant: **\$3 million** over five years to Denver School of Science and Technology for expansion
- Total grants paid in 2010: **\$30,287,340** in the following program areas: Aging, Alcoholism & Substance Abuse, Amateur Sports, Disabilities, Early Childhood Education, Ethics & Integrity in Education, K-12 Education Reform, Homeless & Disadvantaged, and Youth Development

2010: An Emphasis on Education



Education was a significant focus for the Daniels Fund in 2010. In total, we invested \$11,132,125 in grants across our three education-focused program areas, which include:

- Early Childhood Education
- Ethics and Integrity in Education
- K-12 Education Reform

Two notable education grants in 2010 were for the new Daniels Fund Ethics Initiative, which established a consortium of business schools focused on principle-based ethics in higher education; and a national education reform grant to raise public awareness of the crisis in our nation's schools.

Daniels Fund Ethics Initiative Takes Root

One of Bill Daniels' most cherished values was ethics in business. His honesty, integrity, and fairness earned him incredible respect throughout the business world. He also encouraged others to be ethical, and more than 20 years ago worked closely with the University of Denver to focus its business curriculum on ethics and professionalism.

Today, Bill Daniels' legacy in ethics education is making tremendous headway via a new Daniels Fund Ethics Initiative that brings eight university business schools across the Rocky Mountain Region together to focus on ethics education. Launched in January 2010, the initiative includes two universities with already existing business ethics programs supported by the Daniels Fund: the Daniels College of Business at the University of Denver, and the University of Wyoming College of Business. An additional six universities will share equally \$75 million in grant funding for the initiative. The funds are being used to



develop programs that teach principle-based ethics to foster a high standard of ethics in students, and ultimately beyond the campus and into the community.

"The remarkable value of the Daniels Fund Ethics Initiative is the way the eight business schools are working together as a consortium to create innovative approaches and pilot ideas, learning from each other and collaborating jointly on projects," said Linda Childears, President and CEO of the Daniels Fund.

Just a year into the initiative, the momentum is impressive. Each business school is already making significant progress toward Daniels Fund objectives. Examples include:

- **University of Colorado at Colorado Springs** faculty is developing case studies involving navigating ethical implications, decisions, and actions.
- **University of Utah** is developing a student-managed investment fund focused on ethics. Students spent a term developing criteria for the fund and were challenged with critical thinking about how to determine if a company is ethical.
- **University of Wyoming** students are driving creation of a student-generated honor code. Several other consortium campuses are also working on similar projects.
- At the request of public officials, **New Mexico State University** has created ethics coursework and an ethics certificate for elected officials and public employees.

Bringing Education into the National Spotlight

In September 2010, the Daniels Fund supported a unique and exciting effort to inform and mobilize business leaders and other key constituencies about the critical need to change the failing status quo in our public education system. A \$1.5 million grant to the U.S. Chamber of Commerce's National Chamber Foundation (NCF) is being used to drive discussion and action by highlighting the crisis in our public schools, the forces standing in the way of change, and positive solutions such as competition, accountability, charter schools, and other reforms.

Central to the NCF initiative was a 12-city tour in 2010 to promote and discuss the documentary film, *Waiting for "Superman."* In each city NCF partnered with the state or local chamber of commerce to screen the film and host a panel of business leaders, education officials, and state and local policymakers. Over 11 weeks, NCF distributed materials to and brought together more than 2,200 people.

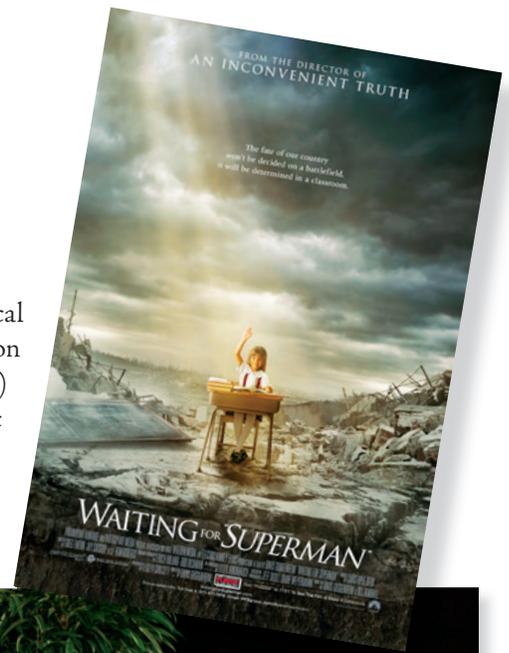
The film by Academy Award-winning director, Davis Guggenheim, tells the story of five children as they make their way through America's failing public education system.

One of the children is Anthony, a fifth-grader living in Washington, D.C., who wants a different life than the one that led to his father death from a drug addiction. Anthony's path to a brighter future – acceptance into a high-performing public charter school – will be determined by a lottery. The school he is applying to has only 24 slots for 61 applicants.

"This film underscores that education is crucial to achieving the American dream and parents know it," said Margaret Spellings, executive vice president at the U.S. Chamber of Commerce National Chamber Foundation. "To leave a child's chance to fulfill his or her potential in the luck of a lottery is unconscionable. *Waiting for "Superman"* humanizes the lengths that parents will go to provide their children with a solid education."

The Daniels Fund also worked with and provided a \$287,740 grant to the Colorado Children's Campaign to host a series of premiere nights for the movie and drive a public action campaign across Colorado.

For more information on the Daniels Fund Ethics Initiative or the *Waiting for "Superman"* effort, visit www.DanielsFund.org



Colorado Grants Features

Mesa Developmental Services *Disabilities*

“When a newspaper story announced that the State of Colorado would close a Grand Junction Regional Center unit serving persons with significant disabilities and complex medical needs, it was a shock to everyone,” said Marilee Langfitt of Mesa Developmental Services.

The unit’s abrupt closure displaced 32 individuals, all of whom present great care challenges because of cognitive disabilities, physical disabilities, and fragile medical conditions.

Mesa Developmental Services (MDS), which provides community based services and support for persons with developmental disabilities, stepped up to help the displaced and launched an emergency capital construction campaign to build three specialized 8-bedroom group homes. The Daniels Fund provided a \$40,000 grant to help.



The new homes were constructed in record time thanks to tremendous community support.

Bev Dill is a guardian and sister to one of the home’s new residents, Judy. She feels Judy is happy and has adjusted well. “It was a good move for Judy,” she said with gratitude.

Read the full story at www.DanielsFund.org



The Denver Hospice *Aging*

“He looked like he was very restful and like he was home. He wasn’t even shaking anymore, not like he was at the nursing home,” said Betty Abrham about her father upon his moving to the Bill Daniels Veterans Wing of The Denver Hospice Inpatient Care Center.

The Center is a new 35,000 square foot facility with 24 private rooms that was completed in late 2010. The Daniels Fund granted \$1.5 million over three years to support construction of the state-of-the-art facility. A wing dedicated to veterans is aptly named after Bill Daniels, who had the highest respect for those who serve our country. He also cared deeply about helping to care for the aging.

Abrham’s father, a dedicated military man, was brought to The Denver Hospice after taking a turn for the worse at the nursing home where he resided. The compassion and support Abrham’s family received from the Hospice brought significant comfort to her father.

Read the full story at www.DanielsFund.org



Colorado Grants Features



Phoenix Multisport *Alcoholism & Substance Abuse*

“Sober” t-shirts are a common sight at Phoenix Multisport, an after-treatment support program for people in recovery from alcoholism and drug abuse. Openness is a key element of the program. “The more of us who are open in our recovery, it helps others who are struggling to see they can succeed in sobriety,” said founder, Scott Strode.



Phoenix Multisport provides recreational and athletic activities that have helped 2,600 people in recovery develop and maintain the emotional strength to remain sober. The Daniels Fund provided \$125,000 in support in 2010.

Hayley, age 24, went through treatment programs to achieve sobriety and found Phoenix Multisport to be an incredible support network during her recovery. She now helps support others as a yoga instructor for the organization.

“I struggled with alcoholism since I was in high school,” said Hayley. “I first got sent to rehab when I was 16. I love Phoenix Multisport. It’s been life-changing. I’ve gotten to try and do new things and meet new people. I’ve been 18 months sober now.”

Read the full story at www.DanielsFund.org



Congressional Medal of Honor *Youth Development*

In his 19 years of teaching 8th grade U.S. history in Aurora, Colorado, Charlie Kardaleff has never seen anything like it. “The kids are riveted,” he said. “They can’t take their eyes off it!”

“It” happens to be a new curriculum that Kardaleff is teaching in his school, Aurora West College Preparatory Academy. He’s teaching a unit on the Congressional Medal of Honor’s Character Development Program.

The curriculum is based on a series of video vignettes showing the living histories of Medal of Honor recipients. It was developed by the Congressional Medal of Honor Foundation in 2008.

In late 2010, the curriculum, which had received rave reviews in Pennsylvania, was brought to Colorado to Aurora Public Schools. The Daniels Fund helped support the implementation with a \$40,000 grant for 15 schools to pilot the program. The character values the program embodies are ones that defined Bill Daniels’ life, and ones which he cared deeply about instilling in our youth. *Read the full story and watch a video at* www.DanielsFund.org

Colorado Scholarship Features

Dominick Moreno 2003 Scholar *Actively Participating in His Community*

The first Daniels Scholar to be elected to public office, Dominick Moreno still gets nervous before the start of city council meetings in his hometown of Commerce City, Colorado.

Moreno discovered his passion for politics and love for community involvement early in life. As a student at Adams City High School, he was active in student council and a number of clubs.

In college, Moreno joined a community-service fraternity, Alpha Phi Omega. "I worked on a variety of service projects, including packaging meals for people with terminal illnesses, and staffing overnight shifts at a women's shelter," he explained.

Moreno also helped first and third graders with homework after school. "I was a mentor and a teacher, I ran my own program and created lesson plans and created a fun atmosphere for the kids," he recalled.



Moreno graduated in 2008 from Georgetown University in Washington, D.C., with a degree in American Government. He returned to Colorado and soon thereafter was elected to the Commerce City Council. *Read Dominick Moreno's full story at* www.DanielsFund.org



Abdulaziz Said 2006 Scholar *Embracing Growth and Development*

Born in a small village in Southern Ethiopia, the life of Abdulaziz (Abdul) Said was forever changed by the outbreak of the Ethiopian Civil War. His family was forced to settle first in Kenya as refugees, and later they were fortunate to be permanently resettled in the U.S., first in Florida, and then in Colorado in 1995.

As a child, Said dreamed of traveling the world, so he spent countless nights reading books to learn about different countries and cultures. He says his dreams came true through the opportunity to apply for, and receive, the Daniels Scholarship.

Said was accepted to Syracuse University and studied International Relations and Policy Studies. He graduated *magna cum laude*. College taught Said a lot about himself. "I can proudly say that I've become more humane, more considerate, and just a better person," he said.

He also recognizes his success would not have happened without his family. "These opportunities would not have been possible were it not for the strong work ethic, generosity, and kindness that my family instilled in me," said Said.

Said currently lives in Ürgüp, Turkey, on the Fulbright English Teaching Assistantship Grant at Nevsehir University. *Read Abdulaziz Said's full story at* www.DanielsFund.org

2010 in Review

Bill Daniels was born in Greeley and chose Denver as his home and the headquarters for his business, Daniels & Associates (now RBC Daniels)



2010 Colorado Scholars

Total grants and scholarships paid 2010: **\$30,758,134**

Historical impact (total paid since 2000): **\$252,859,674**

2010 Scholarships in Colorado

2010 Daniels Scholars named: **181**

Total Scholars named since inception: **1,499**

2010 scholarships paid: **\$10,326,033**



■ Daniels Scholars: **\$9,966,332**
 ■ Daniels Opportunity Scholars: **\$359,701**

Daniels Scholars are graduating high school seniors selected based on strength of character, academic performance or promise, emotional maturity, leadership potential, potential to contribute to one's community, and well-rounded personality.

Daniels Opportunity Scholarships support non-traditional students including adults entering or returning to college; students from juvenile justice facilities and youth offender programs; GED recipients; former foster care youth, returning military, and those studying to be emergency service providers.

2010 Grants in Colorado

Total number of Grants: **572**

2010 Grants paid: **\$20,432,101**

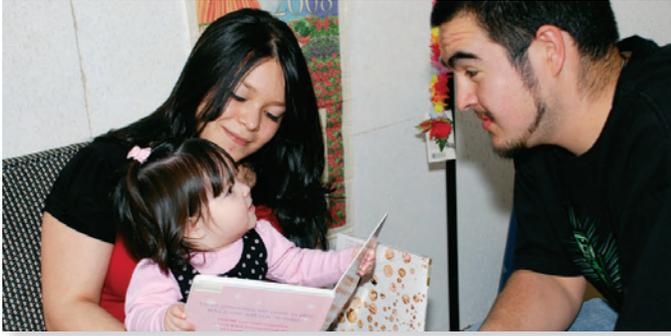
2010 Grants paid in Colorado by program area:

Aging:	\$2,001,869
Alcoholism & Substance Abuse:	\$1,613,540
Amateur Sports:	\$480,000
Disabilities:	\$1,158,495
Early Childhood Education:	\$872,560
Ethics & Integrity in Education:	\$825,000
K-12 Education Reform:	\$5,222,290
Homeless & Disadvantaged:	\$4,023,645
Youth Development:	\$2,777,420
Young Americans Education Foundation:	\$1,338,322
Multiple Program Areas:	\$118,960



(From left): Daniels Opportunity Scholarship recipients from The Women's College at the University of Denver; Senior Resource Center aging program; Qualistar early education program

New Mexico Grant and Scholarship Features



Los Alamos National Laboratory Foundation

Early Childhood Education

Alexina was a star 16-year-old high school student in Espanola, New Mexico – a cheerleader, class secretary, and dedicated to her education. While other girls her age might have quit school altogether, Alexina wanted to continue her education, while at the same time preparing to be a new mom.

Alexina was referred to the First Born Program, a successful early childhood education/parent education initiative of the

Los Alamos National Laboratory (LANL) Foundation in Northern New Mexico. First Born provides new parents with education, training, and support to help guide them through the first three years of their child’s development. The program’s weekly services are free to all first time families. In 2010, the Daniels Fund supported the program with a \$25,000 grant.

According to Susan Herrera, Executive Director, “Studies of child development programs have shown that children’s success in preschool and beyond is built on the foundation of relationships, experiences, and skills they develop in their first three years of life. The LANL Foundation believes that investing in youth from birth through kindergarten can change lives of individual children today and for years to come.”

First Born works with many teen mothers like Alexina. Of the 88 families served in 2009, 28% were pregnant or parenting teens. Alexina started with the program as soon as she learned she was pregnant. “I was young. I needed the help. First Born taught me how to be a mom,” said Alexina.

Read the full story at www.DanielsFund.org

Andrea Montes 2008 Scholar

Honoring a Tradition of Service

For Andrea Montes, pursuing a career in law enforcement not only honors a family tradition, it offers the opportunity to investigate the psychological and social factors that lead to criminal behavior.

From Ruidoso, New Mexico, and a junior at Arizona State University (ASU), Montes is getting a jump on her career by serving as an intern in the State Attorney General’s Office of Victim Services. Helping crime victims is just one of the ways that she strives to honor the commitment to community service that is a hallmark of the Daniels Scholarship Program.

Majoring in Criminal Justice with a minor in Psychology will allow Montes to pursue her goal of becoming a researcher focused on identifying trends that lead to criminal behavior and developing programs to mitigate criminal activity, especially among youth.

While at ASU Montes has pursued many other



opportunities to serve the community. She chaired a Community Service committee, coordinating service activities for 8,000 to 10,000 students on campus. She also served as a Daniels Scholar Ambassador for Arizona, helping Daniels Scholars across the state connect with one another, access campus resources, and get involved in organized activities.

“It is especially important to help new Daniels Scholars realize that the Daniels Fund is there to help throughout their campus experience,” said Montes.

Read Andrea Montes’ full story at www.DanielsFund.org

2010 in Review

Bill Daniels' family lived in Hobbs, where his family operated the Daniels Insurance Company. He also attended the New Mexico Military Institute in Roswell.

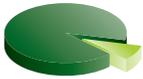


2010 New Mexico Scholars

Total grants and scholarships paid 2010: **\$4,311,485**

Historical impact (total paid since 2000): **\$54,760,063**

2010 Scholarships in New Mexico

2010 Daniels Scholars named:	37
Total Scholars named since inception:	251
2010 scholarships paid:	\$1,285,729
 <ul style="list-style-type: none"> ■ Daniels Scholars: \$1,170,859 ■ Daniels Opportunity Scholars: \$114,870 	

Daniels Scholars are graduating high school seniors selected based on strength of character, academic performance or promise, emotional maturity, leadership potential, potential to contribute to one's community, and well-rounded personality.

Daniels Opportunity Scholarships support non-traditional students including adults entering or returning to college; students from juvenile justice facilities and youth offender programs; GED recipients; former foster care youth, returning military, and those studying to be emergency service providers.

2010 Grants in New Mexico

Total number of Grants:	93
2010 Grants paid:	\$3,025,756

2010 Grants paid in New Mexico by program area:

Aging:	\$179,744
Alcoholism & Substance Abuse:	\$176,912
Amateur Sports:	\$35,000
Disabilities:	\$200,000
Early Childhood Education:	\$104,000
Ethics & Integrity in Education:	\$500,000
K-12 Education Reform:	\$368,000
Homeless & Disadvantaged:	\$1,159,000
Youth Development:	\$300,100
Multiple Program Areas:	\$3,000



(From left): Greg Tarin, Navy veteran and Daniels Opportunity Scholarship recipient at the University of New Mexico; New Mexico Head Start early childhood education program; Storehouse New Mexico, homeless & disadvantaged program

Utah Grant and Scholarship Features

Transitions

Homeless & Disadvantaged

Sarah and Gary* live in a rural area north of Blanding, Utah. At 68 years old, they are both disabled. Their only sources of income are a small amount of disability insurance and Sarah's social security.

The couple found themselves unable to afford food. They applied for food stamps but were denied because their income is just \$15 over the threshold to qualify. "When we really got in a bind, I went to the food bank," said Sarah.

She went to the Blanding food bank run by Transitions, Incorporated. Transitions is a critical resource to San Juan County, reportedly one of the nation's poorest counties with a poverty rate of 31.4%. The organization operates an effective food bank operation that includes four food banks and three mobile food pantries. It also runs numerous vocational training programs for people with developmental



disabilities. Transitions used a Daniels Fund grant of \$43,200 to help collect and distribute 600,000 pounds of food to approximately 750 low-income families in 2010.

**Names have been changed for this story.*

Read the full story at www.DanielsFund.org



Fyre Gardner 2008 Scholar

Demonstrating Confidence and Determination

Growing up in Cache Valley, Utah, a community that values hard work, discipline, and helping others, prepared Fyre Gardner for the challenges she faces in college and gave her the confidence to achieve her dreams in life.

Gardner attends Utah State University where she is majoring in physical therapy with the goal of becoming a physician's assistant. The Daniels Scholarship fulfilled her dream of becoming the first in her family to attend college.

"When I was a child I knew a number of older people who struggled with pain and mobility issues," she recalled. "My dream is to be able to become a physician's assistant in order to be able to help older adults live happier, healthier lives," she added.

Gardner is not waiting until she graduates to help others. She served as a Daniels Scholar Ambassador to students at Utah State, helping them solve problems, access resources, and develop a strong community of Daniels Scholars on campus.

"The first year of college can be a difficult and confusing time, so it is especially important for students to have a network of support," said Gardner.

Gardner said that she strives to model the values that are expected of a Daniels Scholar: character, leadership, and service.

Read Fyre Gardner's full story at www.DanielsFund.org

2010 in Review

Bill Daniels owned the American Basketball Association's Utah Stars, which won the national championships in 1971.



Total grants and scholarships paid 2010: **\$2,077,408**

Historical impact (total paid since 2000): **\$14,247,947**

2010 Scholarships in Utah

2010 Daniels Scholars named:	16
Total Scholars named since inception:	84
2010 scholarships paid:	\$555,132
■ Daniels Scholars:	\$483,532
■ Daniels Opportunity Scholars:	\$71,600

Daniels Scholars are graduating high school seniors selected based on strength of character, academic performance or promise, emotional maturity, leadership potential, potential to contribute to one's community, and well-rounded personality.

Daniels Opportunity Scholarships support non-traditional students including adults entering or returning to college; students from juvenile justice facilities and youth offender programs; GED recipients; former foster care youth, returning military, and those studying to be emergency service providers.

2010 Grants in Utah

Total number of Grants:	34
2010 Grants paid:	\$1,522,276

2010 Grants paid in Utah by program area:

Aging:	\$92,500
Alcoholism & Substance Abuse:	\$210,000
Amateur Sports:	\$20,000
Disabilities:	\$95,000
Early Childhood Education:	\$10,000
Ethics & Integrity in Education:	\$250,000
K-12 Education Reform:	\$75,000
Homeless & Disadvantaged:	\$433,200
Youth Development:	\$331,576
Multiple Program Areas:	\$5,000



(From left): Calvin Cain, former U.S. Marine and Daniels Opportunity Scholarship recipient; volunteers with the Utah Food Bank homeless & disadvantaged program; Junior Achievement Utah youth development program

Wyoming Grant and Scholarship Features

Lovell Ballfield *Amateur Sports*

It's the season's opening day in the small farming town of Lovell in north central Wyoming. Nearly the entire community has come out to watch the town's little league baseball teams play ball on their new "field of dreams." Kids are excited to play on the new field, families are enjoying pulled pork sandwiches in the new picnic area, and little ones are playing on the new playground.

"We had an old, old single field that didn't comply with the little league needs," said Valerie Beal, Town Treasurer. "The fencing was coming apart, the backstop was rewired together numerous times with chicken wire – it was really in sad shape."

With tremendous community support and a \$66,700 grant from the Daniels Fund, the town got its ballfield, complete with numerous amenities for families and youth to enjoy, and two fields next to each other on which youth can play



and hold tournaments. Bill Daniels was a strong supporter of youth and amateur sports and the lessons learned through discipline and teamwork.

Read the full story at www.DanielsFund.org



Dusty Harvard 2006 Scholar *Facing Life's Challenges with Resolve*

When the San Francisco Giants tried to recruit standout high school football player, Dusty Harvard, he let them know that they would have to wait until he completed college.

Harvard, from Casper, Wyoming, headed off to Oklahoma State University (OSU) to pursue his college dream. The school recognized his athletic gift while he was playing baseball for the local American Legion Team, and he accepted an offer to play baseball for OSU.

"I always loved playing football," Harvard told newspaper *South Coast Today*. "After getting the attention from scouts and colleges for baseball, I decided to go with baseball."

Harvard is quick to point out that his real focus is on his education. "I'm the first person in my family to graduate from college," he explained. "Playing baseball is a great opportunity to do what I'm able to do with my God-given athletic ability," he added.

Upon college graduation, Harvard was again recruited to play professional sports, but this time it was for the Chicago White Sox baseball team. Unfortunately a shoulder injury cut that dream short and put him into rehab. Known for his dedication, hard work, and character, Harvard worked through it. His shoulder has recovered and Harvard is again playing minor league ball.

Read Dusty Harvard's full story at www.DanielsFund.org

2010 in Review

Bill Daniels operated an insurance agency in Casper and later established his first cable television system there in 1953.



2010 Wyoming Scholars

Total grants and scholarships paid 2010: \$4,196,605 **Historical impact (total paid since 2000): \$31,779,021**

2010 Scholarships in Wyoming

2010 Daniels Scholars named:	23
Total Scholars named since inception:	181
2010 scholarships paid:	\$1,063,598



■ Daniels Scholars:	\$983,598
■ Daniels Opportunity Scholars:	\$80,000

Daniels Scholars are graduating high school seniors selected based on strength of character, academic performance or promise, emotional maturity, leadership potential, potential to contribute to one's community, and well-rounded personality.

Daniels Opportunity Scholarships support non-traditional students including adults entering or returning to college; students from juvenile justice facilities and youth offender programs; GED recipients; former foster care youth, returning military, and those studying to be emergency service providers.

2010 Grants in Wyoming

Total number of Grants:	50
2010 Grants paid:	\$3,133,007

2010 Grants paid in Wyoming by program area:

Aging:	\$526,548
Alcoholism & Substance Abuse:	\$355,410
Amateur Sports:	\$207,700
Disabilities:	\$50,000
Early Childhood Education:	\$203,575
Ethics & Integrity in Education:	\$830,000
K-12 Education Reform:	n/a
Homeless & Disadvantaged:	\$510,000
Youth Development:	\$449,774



(From left): Kimberli Ogg, Daniels Opportunity Scholarship recipient at the University of Wyoming; Central Wyoming Counseling Center substance abuse program; University of Wyoming College of Business ethics program

2010 FINANCIAL SUMMARY

	December 31 (unaudited)	
	2010	2009
ASSETS		
Investments, at market value	\$ 1,215,270,899	\$ 1,116,023,917
Property and equipment, net of depreciation	14,979,365	15,355,728
Other assets	299,290	101,100
	<u>\$ 1,230,549,554</u>	<u>\$ 1,131,480,745</u>

	Years Ended December 31 (unaudited)	
	2010	2009
REVENUES		
Investment income	\$ 35,332,252	\$ (24,749,359)
Realized gains (losses) on sale of investments	(277,326)	(41,139,205)
Unrealized gains (losses) on investments	114,947,461	284,033,081
Other revenue	—	4,685
	<u>150,002,387</u>	<u>218,149,202</u>
EXPENSES		
Grants paid	30,287,340	31,883,950
Scholarships paid	13,230,492	10,748,413
Administrative expenses	6,102,254	6,194,186
Investment management expenses	841,329	857,478
Excise and income taxes	(59,480)	(1,911,945)
Depreciation expense	537,906	559,382
	<u>50,393,841</u>	<u>48,331,464</u>
Change in assets	<u>\$ 99,062,546</u>	<u>\$ 169,817,738</u>

2010 Daniels Fund Tax Return — The 2010 Form 990PF is available on the Daniels Fund website at www.DanielsFund.org

The Daniels Fund would like to thank Daniels Fund Grantees, Daniels Scholars, and Community Volunteers for providing photos or allowing their images to be used in this annual report. Thanks to photographers Karen Johnson, Bob Linn, and others for providing photos. Thanks to 2006 Daniels Scholar Tiyana Hardney for writing profiles of the recipients of the Daniels Scholarship. Special gratitude to Andrea Sinor, 2010 Annual Report consultant and contributing writer, and to Rob Johnson – Wilson/Johnson Creative for graphic design.

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Daniels Fund 2010 Meeting Space Usage on the Rise

The free meeting space at the Daniels Fund continues to be a valued resource to the nonprofit community with usage increasing by 9% in 2010. 344 organizations held 1,197 meetings at the Daniels Fund, totaling more than 25,000 attendees. Several improvements were made to increase usability for nonprofit groups, and a marketing effort is underway to further spread the word about this unique service.

2010

Hours used: **7,228**

Average number of meetings per day: **4.3**

Average number of attendees per day: **92.4**



“Being able to meet in a convenient and safe place is truly a gift for small nonprofits like ourselves who do not have their own meeting space. We are truly in your debt. Thank you so much.”

– Denver-area nonprofit



The Daniels Fund Board of Directors, back row from left, James Griesemer, Francisco Garcia, Gayle Greer, Tom Marinkovich, Dan Ritchie, Tony Acone, Brian Deevy, Jim Nicholson, and June Travis. Seated, Linda Childears, President and CEO; and Hank Brown, Board Chairman.

Francisco Garcia Named to Daniels Fund Board



In 2010, the Daniels Fund welcomed Francisco Garcia as a new board member. He is the founder of several successful companies. Francisco is a member of the Board of Trustees for the Denver Museum of Nature & Science; Vice Chairman of the Board of the Denver Public Schools Foundation; and a Trustee with ACE (Alliance for Choice in Education). Francisco also established The BTG Family Foundation which provides funding for nonprofit educational institutions in support of education, health, and welfare for elementary through college students.

Farewell to Two Board Members



Also in 2010, two longtime Daniels Fund board members, Diane Denish and Steve Schuck, were recognized for their service to the Daniels Fund as they concluded their terms as members of the board. Diane, the first woman to be elected Lieutenant Governor in New Mexico, is the daughter of Jack Daniels, a New Mexico businessman and brother of Bill Daniels. Steve is the founder of The Schuck Corporation, a major developer of commercial, residential, industrial, and mixed-use projects. We are incredibly grateful for their dedication and support.



DANIELS FUND

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